

Gena Marshall

Executive Vice President, Finance

Gena Marshall joined Prytime Medical in October 2015, bringing over 25 years of financial and leadership experience with the Government Contracting and Banking industries, a diverse financial background and a proven record of successful financial and operations management. Prior to Prytime Medical, Marshall served as the Chief Financial Officer for Kforce Government Solutions, Inc. (KGS), guiding the company through the merger of three separate Government Contractor acquisitions and the ultimate transition of all financial activities to the parent company, Kforce, Inc. She led all critical financial management and reporting functions for KGS including responsibility for all financial reporting at the contract, business unit and corporate level; comprehensive financial analysis; strategic pricing leadership for competitive proposals; and leadership in support of financial aspects of business operations. Marshall joined KGS in December 2008 as part of KGS acquisition of dNovus RDI and was actively involved in Due Diligence activities on the sell side and corporate transition and integration activities on the buy side of the acquisition and merger of dNovus RDI. Marshall holds a Bachelor of Business Administration degree in Finance from Texas A&M University. She and her husband, David, live in Spring Branch, Texas and have four grown children as well as a son-in-law and daughter-in-law.